

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	95/101/1798 - Candidate Orders
Estimate Number	1798

Invoice #	04072575-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04072575
Alt Order #	Political Candidate
Deal #	
Order Flight	09/18/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a								
	CDR										
					09/17/12 to 09/23/12	1x	-- WTF--				
	13			W	09/19/12	:30	6:22 AM	OFA12Z118H	\$810.00		1
2	13	Good Day 7a	7a-8a								
	CDR										
					09/17/12 to 09/23/12	1x	-- WTF--				
	13			F	09/21/12	:30	7:43 AM	OFA12A113H	\$810.00		1
3	13	Good Day 8a	8a-9a								
	CDR										
					09/17/12 to 09/23/12	1x	-- WTF--				
	13			W	09/19/12	:30	8:44 AM	OFA12P092H	\$720.00		1
4	13	Good Day 9a	9-10a								
	CDR										
					09/17/12 to 09/23/12	2x	-- WTF--				
	13			W	09/19/12	:30	9:43 AM	OFA12Z118H	\$540.00		2
	13			Th	09/20/12	:30	9:58 AM	OFA12Z118H	\$540.00		1
5	13	Good Day Sa 8a	8a-9a								
	CDR										
					09/17/12 to 09/23/12	1x	-----S-				
	13			Sa	09/22/12	:30	8:22 AM	OFA12A113H	\$540.00		1
6	13	Good Day Su 7a	7a-8a								
	CDR										
					09/17/12 to 09/23/12	1x	-----S				
	13			Su	09/23/12	:30	7:59 AM	OFA12A113H	\$540.00		1
7	13	Live with Kelly	10a-11a								
	CDR										
					09/17/12 to 09/23/12	2x	-- WTF--				
	13			W	09/19/12	:30	10:45 AM	OFA12Z118H	\$360.00		2

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Deal #	
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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7	13	Live with Kelly	10a-11a								
	CDR										
	13			Th	09/20/12	:30	10:37 AM	OFA12Z118H	\$360.00		1
8	13	Fox 13 News at Noon	12p-1p								
	CDR										
					09/17/12 to 09/23/12	2x	-- WTF--				
	13			W	09/19/12	:30	12:29 PM	OFA12P092H	\$360.00		1
	13			Th	09/20/12	:30	12:29 PM	OFA12Z118H	\$360.00		2
9	13	Judge Joe Brown	3p-4p								
	CDR										
					09/17/12 to 09/23/12	1x	-- WTF--				
	13			F	09/21/12	:30	3:46 PM	OFA12A113H	\$180.00		1
10	13	Judge Judy	4p-5p								
	CDR										
					09/17/12 to 09/23/12	3x	-- WTF--				
	13			W	09/19/12	:30	4:17 PM	OFA12Z118H	\$540.00		3
	13			Th	09/20/12	:30	4:55 PM	OFA12Z118H	\$540.00		1
	13			F	09/21/12	:30	4:23 PM	OFA12A113H	\$540.00		2
11	13	Fox 13 News at 5p	5p-530p								
	CDR										
					09/17/12 to 09/23/12	2x	-- WTF--				
	13			Th	09/20/12	:30	5:22 PM	OFA12Z118H	\$900.00		2
	13			F	09/21/12	:30	5:28 PM	OFA12A113H	\$900.00		1
12	13	Fox 13 News at 530p	530p-6p								
	CDR										
					09/17/12 to 09/23/12	2x	-- WTF--				
	13			Th	09/20/12	:30	5:58 PM	OFA12Z118H	\$900.00		1
	13			F	09/21/12	:30	5:45 PM	OFA12A113H	\$900.00		2
13	13	Insider	730p-8p								
	CDR										

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Deal #	
Order Flight	09/18/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	13	Insider	730p-8p								
	CDR										
					09/17/12 to 09/23/12	1x	-- WTF--				
	13			Th	09/20/12	:30	7:41 PM	OFA12Z118H	\$855.00		1
14	13	M-Su 1030-11p Late News	1030p-11p								
	CDR										
					09/17/12 to 09/23/12	2x	-- WTFSS				
	13			W	09/19/12	:30	10:53 PM	OFA12Z118H	\$1,530.00		2
	13			Su	09/23/12	:30	10:37 PM	OFA12A113H	\$1,530.00		1
15	13	X Factor	8p-9p								
	CDR										
					09/17/12 to 09/23/12	1x	--- T---				
	13			Th	09/20/12	:30	8:46 PM	OFA12Z118H	\$9,000.00		1
16	13	Good Day 6a	6a-7a								
	CDR										
					09/24/12 to 09/30/12	1x	M-----				
	13			M	09/24/12	:30	6:58 AM	OFA12A113H	\$810.00		1
17	13	Good Day 7a	7a-8a								
	CDR										
					09/24/12 to 09/30/12	1x	M-----				
	13			M	09/24/12	:30	7:39 AM	OFA12A113H	\$810.00		1
18	13	Good Day 8a	8a-9a								
	CDR										
					09/24/12 to 09/30/12	1x	M-----				
	13			M	09/24/12	:30	8:30 AM	OFA12A113H	\$720.00		1
19	13	Judge Joe Brown	3p-4p								
	CDR										
					09/24/12 to 09/30/12	1x	M-----				
	13			M	09/24/12	:30	3:08 PM	OFA12A113H	\$180.00		1

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Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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20	13	Judge Judy	4p-5p								
	CDR										
					09/24/12 to 09/30/12	1x	M-----				
	13			M	09/24/12	:30	4:11 PM	OFA12A113H	\$540.00		1
21	13	Insider	730p-8p								
	CDR										
					09/24/12 to 09/30/12	1x	M-----				
	13			M	09/24/12	:30	7:41 PM	OFA12A113H	\$855.00		1
22	13	Glee	9p-10p								
	CDR										
					09/17/12 to 09/23/12	2x	---T---				
	13			Th	09/20/12	:30	9:27 PM	OFA12Z118H	\$3,600.00		2
	13			Th	09/20/12	:30	9:46 PM	OFA12Z118H	\$3,600.00		1
23	13	Fox 13 News at Noon	12p-1p								
	CDR										
					09/17/12 to 09/23/12	1x	--WTF--				
	13			Th	09/20/12	:30	12:58 PM	OFA12Z118H	\$360.00		1

Aired Spots

32

<u>Gross Total</u>	\$35,730.00	
<u>Agency Commission</u>	\$5,359.50	
<u>Net Amount Due</u>	\$30,370.50	<u>Payment Terms 30 Days</u>

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